



Invitation Letter

Event: 2010 International LP&GP Summit (Shanghai)

Time: January 15–16, 2010

Venue: International Convention Center, Shanghai, China

Host: Shanghai Pudong New Area People's Government
Shanghai Financial Services Office
China Venture Capital Research Institute

With the rapid recovery of Chinese economic after the crisis, PE/VC market has become more and more active, China GP has a hot demand of Found-raising, now it is the best time for international LP to enter. 2010 International LP & GP Summit is one of the most important higher level events in China's Venture Capital & Private Equity Industry, which provide a face-to-face platform for LP's to network with national China GPs, to understand the current economic trend, industry development and the PE/VC policies, and to make a new investment strategy in China.

● **Who will be speaker?** (More Speakers:www.cvcric.com/forum/2010/sh/english/speaker.asp)



Siwei Cheng Eminent Management Scientist, Vice Chairman of the Standing Committee of the 10th National People's Congress

Zhongmin Wang Vice-Chairman of the National Council for Social Security Fund

Xiao Yanmin Vice Director of Business Department, China Development Bank



Markus Ableitinger Director & Heads Investment Management Asia at Capital Dynamics

Sander van Maanen Partner of AlInvest Partners

Rebecca Xu Founder & Managing Director of Asia Alternatives

Wu Shangzhi President of CDH Investmentmngts

Hugo Shong Executive Vice President of International Data Group (IDG)



Neil Shen Founding Managing Partner of Sequoia Capital China

● **Who will be invited?**

100 excellent GPs investing in China and Local LPs (Social Security Fund, China Development Bank, private capital, etc.), **100** international LPs (including Pension Fund, Insurance Fund, FOF, etc.), outstanding GPs from Europe, America, Middle East and Asia will attend this event.

● **What we talk about?**

- ✧ The Development trend of Chinese Economy
- ✧ China's Latest Policies Development on PE/VC Industry
- ✧ Evolution of Global LPs' Investment Strategies & China's PE/VC Development Trends
- ✧ Management and Operation of FOF: International Experience and Chinese Local Practices
- ✧ Experiencing Sharing: how Chinese PEs/VCS win LPs favor

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● What benefits for you?

- ✧ Attend the Welcome Dinner, to meet, mingle and build good relationship with Chinese Government officials and venture capital professionals, and get more information about the VC/PE development in China.
- ✧ Join the Cocktail Dinner Party to Network with 100 LPs and 100 GPs around the world, have face to face talking, and create potential business chance for each other.
- ✧ LP have the priority to be invited to the close-door Roundtable Meeting 1: Cooperation Dialog between Chinese and International LPs or Roundtable Meeting 2: Cooperation Dialog between International LPs and Chinese GPs.
- ✧ GP have the opportunity to raise capital from LP successfully by making road shows on “2010 International LP-GP Matchmaking Symposium”, while LP have the priority to make comments on the performance of road-show companies .
- ✧ Special discount for early bird registrations (30% off by November 15).
- ✧ Speaking and sponsorship opportunities are available.

● How to contact?

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Brief Program

Time	Activities
15:00—18:00	Roundtable Meeting: Cooperation Dialog between Chinese and International LPs
18:30—20:00	Welcome Dinner
08:30—09:00	Opening Ceremony
09:00—10:00	Opening Speech /New Trends: China and World Economy
10:00—11:00	Keynote Speech A/ Evolution of Global LPs’ Investment Strategies: Recall 2009, Outlook 2010
11:00—12:00	Keynote Speech B/ China’s PE/VC Development Trends: Recall 2009, Outlook 2010
12:00—13:30	Keynote Speech & Networking Luncheon
14:00—15:45	A1 LP in China: Status Quo & Development, Opportunities & Challenges
	B1 Management & Operation of FOF: International Experience and Chinese Local Practices
15:45—16:00	Coffee Break
16:00—17:45	A2 LP in China: Investment Strategies and Practice
	B2 Experiencing Sharing: how China’s PEs /VCs win LPs’ favor
Time	Activities
18:30—20:00	Keynote Speech & Networking Dinner
20:30—22:30	Roundtable Meeting: Cooperation Dialog between International LPs and Chinese GPs
08:00—12:15	2010 International LP-GP Matchmaking Symposium



Detailed Agenda

January 15, 2010 Morning

07:30 – 08:30	Registration & Reception
08:30 – 09:00	<p>Opening Ceremony</p> <p>Opening Remarks</p> <p>Top Leaders of Shanghai Municipal Government</p> <p>Top Leaders of Shanghai Pudong New Area People's Government</p>
09:00 – 10:00	<p>Opening Speech</p> <p>New Trend: China and World Economy</p> <p>Speakers:</p> <p>1 Eminent Management Scientist</p> <p>1 Renowned Economist</p>
10:00 – 11:00	<p>Keynote Speech (A)</p> <p>Evolution of Global LPs' Investment Strategies: Recall 2009, Outlook 2010</p> <p>Speakers:</p> <p>2-3 Government officials, international famous investors from leading institutions and LPs.</p>
11:00 – 12:00	<p>Keynote Speech (B)</p> <p>China's PE/VC Development Trends: Recall 2009, Outlook 2010</p> <p>Speakers:</p> <p>2-3 Well-known persons from PE/VC industry</p>
12:00 – 13:30	<p>Keynote Speech & Networking Luncheon</p> <p>Analyzing China's Latest Policies Development on PE/VC Industry</p> <p>Speakers:</p> <p>Leader of the Department of Fiscal and Finance Affairs, National Development and Reform Commission (NDRC), PRC</p>



Parallel Session

January 15, 2010 Afternoon

<p>A1 14:00—15:45</p>	<p style="text-align: center;">LP in China: Status Quo & Development, Opportunities & Challenges</p> <p>Subject to the continuing impact of the global financial crisis, the International LPs' investment in China tends to be prudent. Although Chinese local LPs have already set sail, there are a number of issues as lack of relevant policies and regulations, LPs source of funding is singleness and the operational ideas and models is immature...Therefore, there is no professional LPs who could invest trillions of private capital into PE/VC industry in china at present. How shall the LP groups in China develop in 2010? What are the new trends? What investment strategies and emphasizes will be evolved? What opportunities for LPs with launching of Growth Enterprises Board?</p> <p>Here we are going to discuss together with international and Chinese LPs.</p> <p>Panelists:</p> <p>2-3 Internationally renowned LPs (Pension Fund, Insurance Fund etc)</p> <p>2-3 Locally well-known LPs (Social Security Fund, China Development Bank)</p>
<p>B1 14:00—15:45</p>	<p style="text-align: center;">Management and Operation of FOF: International Experience and Chinese Local Practices</p> <p>In recent years, FOF (fund of fund) have become a priority option to foreign and domestic fund managers for raising money. With respect to the more professional and mature LP groups from America and Europe, there is no real FOF group except government guiding funds in China. How to become a successful FOF? What mature asset management models, typical LP structures and legal provisions of Europe and the Unite State's FOF we could learn form? How to achieve a balanced distribution of benefits between LPs and GPs? How to choose and motivate GP teams?</p> <p>Here we are going to invite FOF managers at home and abroad to share their experience.</p> <p>Panelists:</p> <p>2-3 Managements from American and European FOFs</p> <p>2-3 Managements from Chinese guiding funds</p>

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<p>A2 16:00—17:45</p>	<p style="text-align: center;">LP in China: Investment Strategies and Practice</p> <p>Pattern and investment strategies of both international LPs and China's local LPs occurs changes in varying degrees after the baptism of the financial crisis. In this case, what are the key points for international LPs to make investments in China? How to achieve a "win-win" situation between international LPs and RMB GPs? What are the unique criteria for international LPs to measure Chinese GPs? How should local LPs hold their own roles to carry out a successful equity investment when cooperating with professional fund management institutions? We will invite experts in this field to discuss with us.</p> <p>Panelists:</p> <p>2-3 Managements from international leading LPs 2-3 Managements from Chinese leading LPs</p>
<p>B2 16:00—17:45</p>	<p style="text-align: center;">Experiencing Sharing: How China's PEs /VCs win LPs' Favor</p> <p>To raise money is the entry lesson for GPs to begin their careers, and it is the refined course for them to grow their business. For GPs who are used to inspect enterprises/projects from an investor point of view, how to act confidently in front of LPs? Especially when new fund raising is becoming more difficult because of the global financial crisis, How GPs gains attention from LPs? What are the differences between international LPs and Chinese LPs in choosing PE/VC management team? What are the key factors in building up successful LP/GP relationship? We are going to invite global LPs' representatives and outstanding PE /VC fund managers who are very active in China to join us and share with us their precious experience.</p> <p>Panelists:</p> <p>2-3 Managements from active LPs 2-3 Partners from PEs/VCS in China with fund raising finished recently</p>
<p>18:30—20:00</p>	<p style="text-align: center;">Keynote Speech & Networking Dinner Focus for the Construction of Shanghai International Financial Center</p> <p>Panelists:</p> <p>Leader of Shanghai Financial Service Office</p>



2010 International LP-GP Matchmaking Symposium

The 2010 International GP-LP Matchmaking Symposium is a distinguishing activity of the summit. GP-LP Matchmaking Symposium is added to the summit directed towards retracted supplying of overseas LPs' funds and difficulty in raising money for GPs.

The Matchmaking Symposium is divided into A, B two districts respectively for VCs, PEs and Buyout Funds. Each district includes three performances for 5 GPs to fundraising roadshows. 5 minutes for each GP to have roadshows and 10 minutes interaction time for communicating between GPs and LPs. Through GPs' speeches and interact with LPs, we provide a widely platform for GPs to promote and display their selves to about 100 LPs and potential LPs so that they can better understanding of the performance status of GPs. Thereby, GPs can attract more private capital to enter the field of venture capital, broaden their channels of raising money and greatly improve the successful rate of GPs' raise money.

In addition, the summit will provide rapid dating and discussion service independently for GPs and LPs who have cooperation intent, so that they can have relatively closed communication within specified time and place to make communication becomes more efficiently, effectively and directly.

Concise Agenda

<u>January 16, 2010 Morning</u>		
GP Fundraising Roadshow 08:00-12:15	A District for VCs	Session 1 (08:00-09:15)
		Session 2 (09:30-10:45)
		Session 3 (11:00-12:15)
08:00-12:15	B District for PEs and Buyout Funds	Session 1 (08:00-09:15)
		Session 2 (09:30-10:45)
		Session 3 (11:00-12:15)
08:00-12:15	Dating & Discussion	

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Registration Form

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Fee

Choice	Partner Type	Fee	Booking Fee By 15 Nov.2009	Booking Fee By 15 Dec.2009
Standard Attendee	Limited Partner	\$ 1500	30%off	20%off
	General Partner	\$ 1200		
Road Show		\$ 2600		

Your Benefits:

- Full summit pass, proceedings and materials of the forum ;
- Enjoy Government Welcome Banquet;
- Enjoy Summit Luncheon, and LP-GP Networking Cocktail/ Dinner Party;

Payment by:

- Wire Transfer Cheque

Organizing Committee of 2010 International LP&GP Summit (Shanghai)

Account Holder

Beneficiary's
Bank

Account Number

SWIFT Code

CHIPS No

Warm Reminder: Please return the registration form via email / fax after filling out it carefully.

Contact at **Frank Liu** , Tel:86 755 82800030 Fax: 86 755 82800061 Email: frank@cvcri.com