



Reasons Not to Miss This Event...

- Enhance your understanding of risk taking and its interplay with prospective returns.
- What risk taking means in venture capital and technology investments...see it from the perspective of world renowned international speakers and thought leaders from various fields
- Excellent networking opportunities
- Valuable insights and practical solutions in business start-up and technology developments strategies from the Pre-Symposium Seminars

This programme is a must for...

- Venture Capitalists
- Private Equity Companies
- Bankers
- Entrepreneurs
- Technology Transfer officers
- Fund Managers
- Investors
- Analysts
- Government / Ministry officials
- Universities / Innovators

Key Speakers

Professor Josh Lerner – Harvard Business School, Author of ***Boulevard of Broken Dreams***

Scott Berkun – Prominent Writer & Speaker, Author of ***The Myths of Innovation***

Dr. Rob Adams – Entrepreneur, Active Investor, Strategy Consultant, Author of ***If You Build It, Will They Come?***

Synopsis of the Keynote Speeches

RISK TAKING – A PARADIGM SHIFT

For start-ups and technology companies risk is embedded in their daily undertaking. Avoiding risk is not an option hence the need to understand risks and make it part of the corporate culture and strengthen your business...

RISK CAPITAL

What exactly is risk capital and how one should utilize this type of capital relative to other sources of funding? VC's provide risk capital and certain parameters needs to be in place to make it work for your business.

VC – DOES IT NEED AN OVERHAUL

This post crisis era makes us wonder if the classic VC model still work...Do we need to tweak the model or overhaul it into something totally different?

THE MYTHS OF INNOVATION

From the Innovation guru himself... the key to establishing an innovation framework for your business

Pre Symposium Seminar (9 – 10 October 2011)

Pre Symposium Track 1		Pre Symposium Track 2	
Topic	: Start Up Company Bootcamp	Topic	: Technology Strategies – The Key to Taking the Necessary Highly Aggressive, But Calculated Risks
Speakers	: Professor Dr Steve Sammut Professor V. Chandrasekhar Brant Cooper	Speaker	: Michael Sekora, Quadrigy Inc
Duration	: 2 days (Sun & Mon)	Duration	: 2 days (Sun & Mon)
Target Audience	: Entrepreneurs	Target Audience	: Technology Transfer Officers / Fund Managers / Entrepreneurs

Symposium Day 1 (11 October 2011)

7.45 am	REGISTRATION	MSC Malaysia Innotech (Closed Pitching Session)	E X H I B I T I O N
9.00 am	WELCOMING REMARKS MR NORHALIM YUNUS CEO MALAYSIAN TECHNOLOGY DEVELOPMENT CORPORATION (MTDC) MINISTRY OF FINANCE MALAYSIA (TBA)		
9.20 am	STRENGTHENING THE VENTURE CAPITAL ECO-SYSTEM IN EMERGING MARKETS Y.BHG TAN SRI ZARINAH ANWAR CHAIRMAN SECURITIES COMMISSION MALAYSIA		
9.50 am	KEYNOTE PRESENTATION RISK TAKING – A PARADIGM SHIFT CATALYSING TRANSFORMATION CULTURE OF RISK TAKING PROFESSOR JOSH LERNER HARVARD BUSINESS SCHOOL		
10.50 am	<i>Networking Coffee Break</i>		
11.20 am	RISK CAPITAL DR ROGER WYSE CO - CHAIRMAN / DIRECTOR MALAYSIAN LIFE SCIENCES CAPITAL FUND (MLSCF)		
12.15 pm	OPENING CEREMONY / LUNCH / BOOK SIGNING		
2.30 pm	VC - DOES IT NEED AN OVERHAUL? DR GANESH KISHORE CEO MALAYSIAN LIFE SCIENCES CAPITAL FUND (MLSCF)		
3.30 pm	THE MYTHS OF INNOVATION SCOTT BERKUN		
4.30 pm	PANEL DISCUSSION - VC/ INNOVATION/ RISK TAKING - MOVING FORWARD MODERATOR: MR NORHALIM YUNUS CEO MALAYSIAN TECHNOLOGY DEVELOPMENT CORPORATION (MTDC)		
5.30 pm	<i>Networking Hi-Tea / Book Signing</i>		

Symposium Day 2 (12 October 2011)

	TRACK 1 ISLAMIC VC	TRACK 2 COMMERCIAL VC	TRACK 3 COMMERCIALISATION & EARLY STAGE	TRACK 4 ANGEL	
	Moderator: Rushdi Siddiqui	Moderator: Dr Roger Wyse	Moderator: Michael Sekora	Moderator: Dr Rob Adams	
9.00 am	Framework for Eco-System for Islamic VC in Muslim Country Rushdi Siddiqui Global Head Islamic Finance & OIC Countries Thomson Reuters	Raising Equity Capital - Some Do's and Don'ts Michael Hosokawa Managing Director GE Equity	Creating a Commercialisation Ecosystem in the Universities Jonas Berggren Entrepreneurs / Investor Active Venture	Angels an Integral Part of the Ecosystem Dr Rob Adams Director Venture Labs (formerly Moot Corp)	
10.00 am	<i>Networking Coffee Break</i>				
10.30 am	If You Build It, Will They Come? Dr Rob Adams				
11.30 am	Special Address Entrepreneurship & Innovation from an Islamic Perspective (Awaiting speaker confirmation)				
12.30 pm	<i>Luncheon Address by Chairman of MVCA - Ms Darawati Hussain / Book Signing</i>				
	TRACK 1 ISLAMIC VC	TRACK 2 COMMERCIAL VC	TRACK 3 COMMERCIALISATION & EARLY STAGE	TRACK 4 ANGEL	
2.30 pm	Challenges and Opportunities in Islamic VC Dr Asyraf Wajdi Dusuki ISRA	The VC & Clean Tech Laurence Alexander* Jeffries & Co	Commercialisation from an Entrepreneurs Perspective Alnoor Shivji CEO WaferGen Biosystems, Inc	Super Angels are Crossing the VC Chasm Jordan Green Deputy Chairman Australian Association Angel Investors	
3.30 pm	Islamic VC Co-investing with Conventional Dr Humayon Dar BMB Islamic UK Ltd	The VC Biotech Landscape Dr Vincent Miles Venture Partner Abingworth	Future of Commercialisation Landscape Rohit Shukla CEO Larta Institute	Regional Angels Panel Discussion 1. Jordan Green (Australia) 2. Padmaja Ruparel (India) 3. Shaifubahrim Saleh (Malaysia) 4. Greg Sitters (New Zealand)	
4.30 pm	WRAP-UP SESSION BY MODERATORS				
5.30 pm	<i>Networking Hi-Tea Reception</i>				

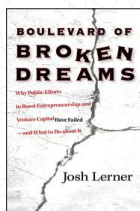
MSC
Malaysia
Innotech
(Closed
Pitching
Session)

EXHIBITION

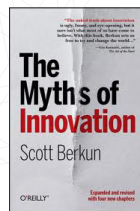
*Proposed speaker at time of printing.

Books by speakers on sale at special discounted price till 9 Sept 2011

Hurry and purchase the books online. Kindly visit the website www.klvcsymposium.com



Boulevard of Broken Dreams
Professor Josh Lerner
RM65.00



The Myths of Innovation
Scott Berkun
RM50.00



If You Build It, Will They Come?
Dr. Rob Adams
RM50.00