

Join **KSC Helsinki**, Finland 2024 powered by



**vertical**

Read about Vertical in Korean by [clicking here](#)



**We make international expansion accessible for growth companies**

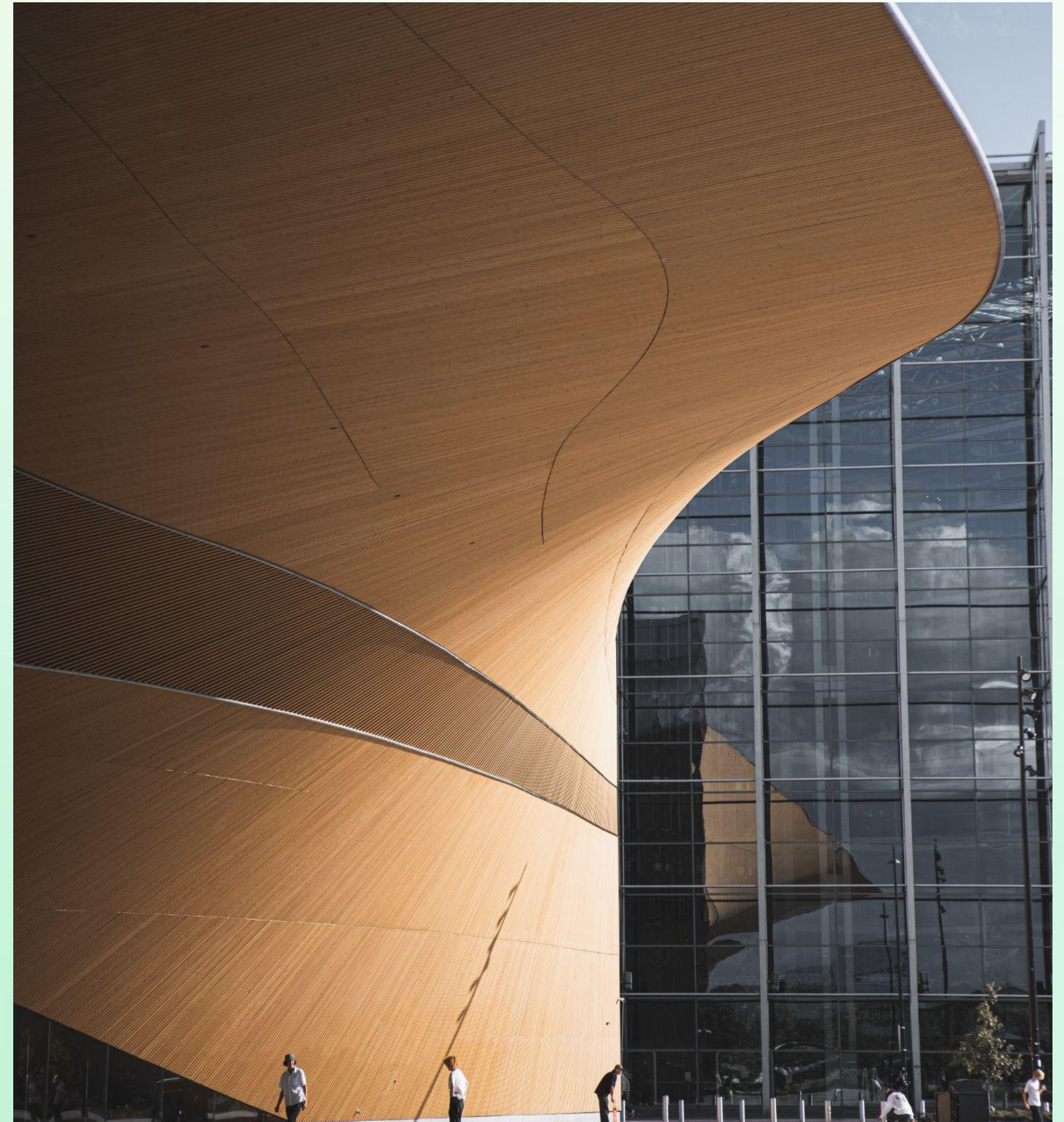
**By focusing on team cohesion, tailored coaching and value proposition for the local market**

**...and we have fun doing it!**

# Accelerate your business with Vertical

Since 2015 Vertical has been one of Europe's leading accelerators. Our experience extends over 80 collaboration programs and accelerator with over 10,000 startups screened and over 250 we have worked with. Startups graduating from our programs have raised significant funding rounds or even gone public, established strong networks of investors, partners and customers, and succeeded in global markets.

Our team consists of experts from strategy to business development, and from experts of healthcare to startup advisors. Vertical has a strong track record of startup acceleration and delivering transformation. Join KSC Helsinki to take the next step in your business journey to the European market.



# Why do growth companies select Vertical as their growth partner?

We make accessing bigger markets possible for startups by being result-driven, upfront and transparent with the ones we work with. There are no shortcuts to gaining the trust of corporate clients.



## Top-Tier Clients

For growth companies, our clients do not only represent big opportunities in sales but stellar benchmarks for the industry.



## Great support

We provide support for growth companies where it really matters: business development, incentive design, commercialization and service design.



## Agile ways of working

Our clients are not tied down to a geographical location and neither are we. We embrace agility.



## Result driven

The projects we carry out are strategically important to our clients so the startups that are selected must represent equal level of excellence.



## Market Access

We strive for taking corporate-startup collaboration from planning and validation to the market.

# Vertical's past KSC programs - Key results

## Highlights from individual startups in the 2023 program:

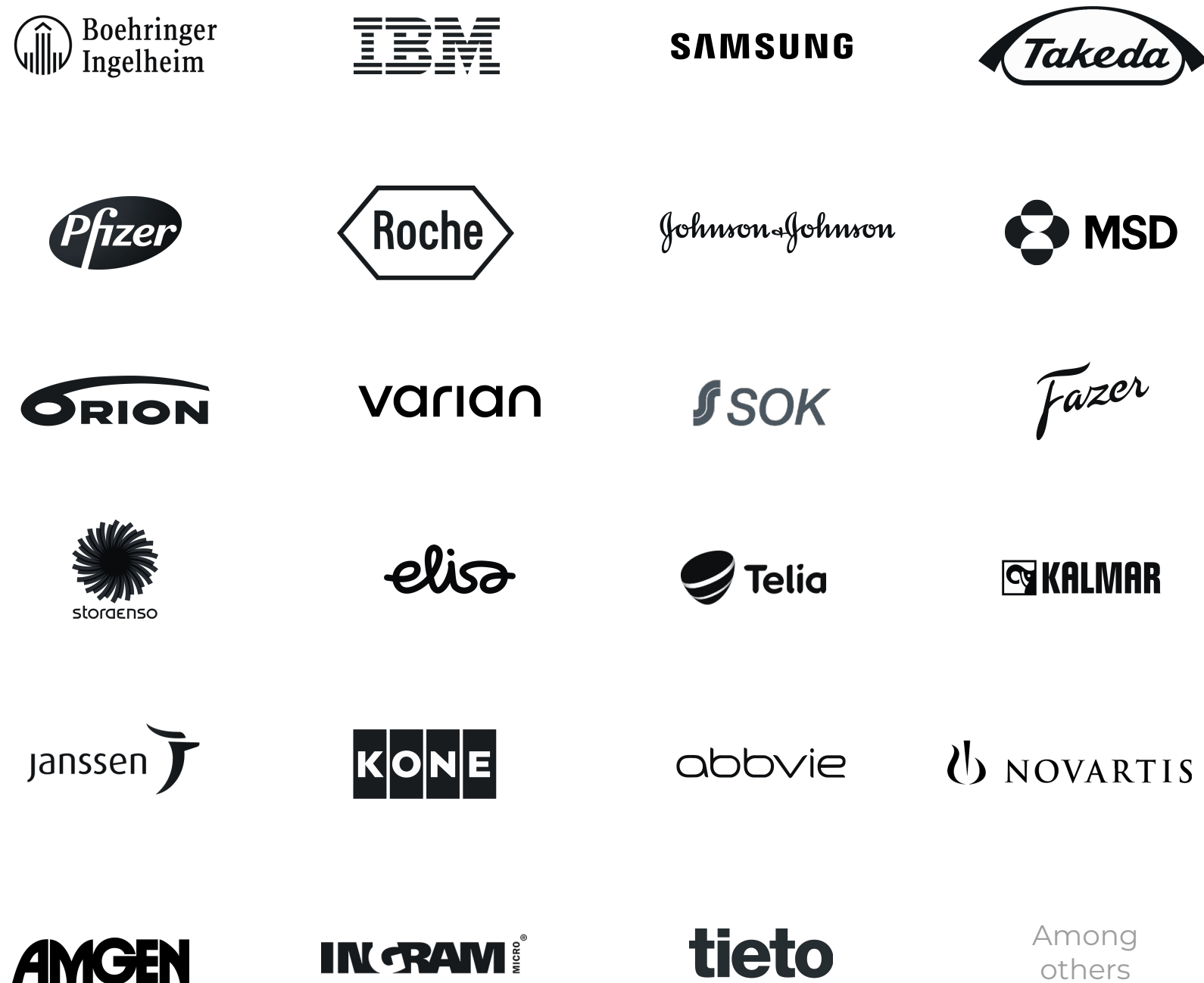
- A startup signed 1 PoC, 3 paid contracts, and 3 partners
- A seed-stage startup received 140K USD from two investors and is in the pipeline for 500K+ more
- A startup is founding a company in Finland to run two publicly funded PoCs in H1/2024
- Two startups held successful SLUSH side events
- A startup signed 4 MOUs and is in talks for 3 PoCs starting in 2024
- A startup signed and received seed funding based on the materials and pitch created with Vertical

## Some key figures from the longer term:

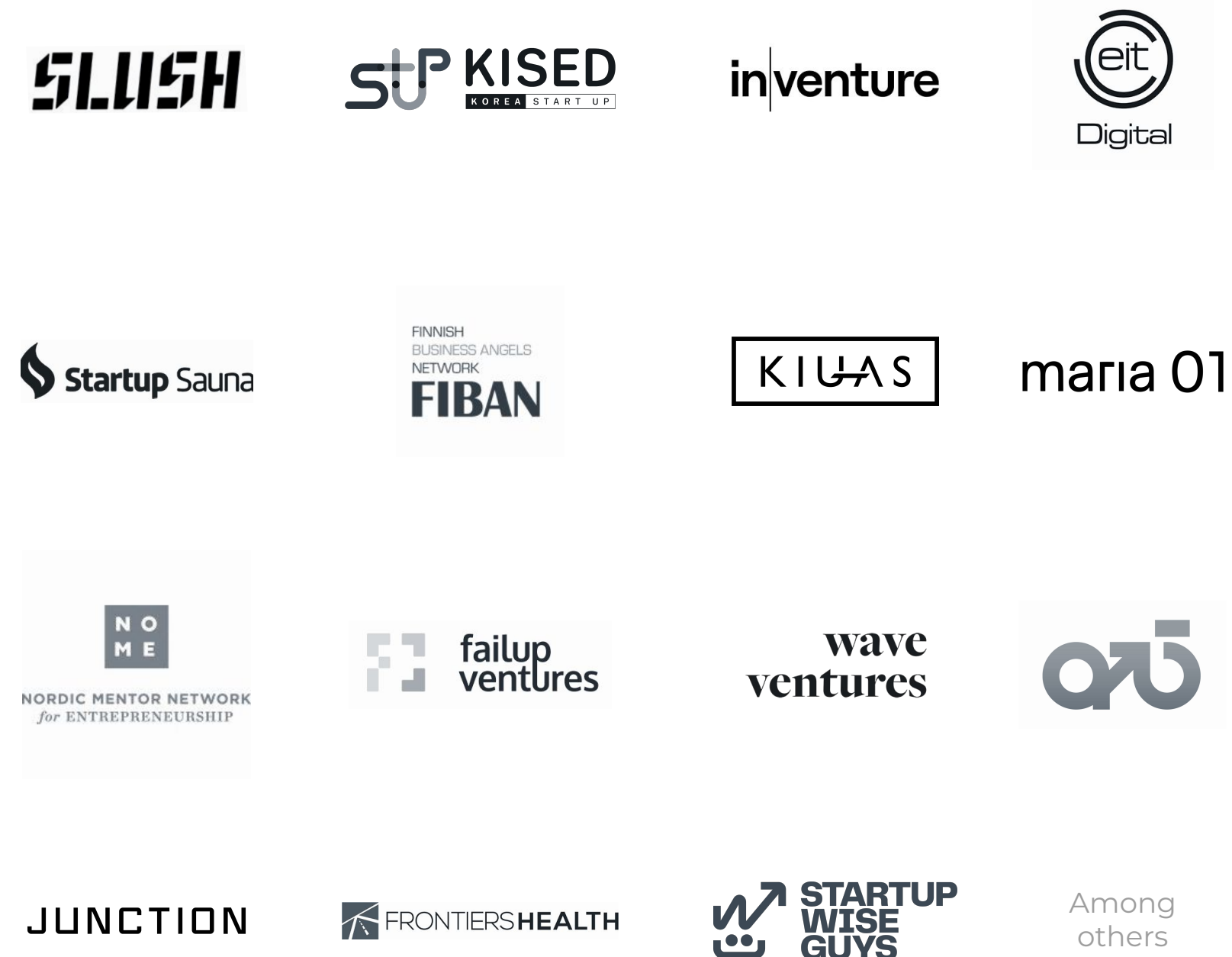
- One of Vertical startups received \$16M investment, increasing valuation to 58M (USD) and has added over 30 employees to its payroll
- One of Vertical startups was KSC Global Accelerator grand prize winner in 2021
- One of Vertical startups was KSC Global Accelerator second prize winner in 2022
- Our alumni company was third prize winner in 2022
- Two startups have established offices in Finland with a third already in the process of doing so



# Our client network



# Our partner ecosystems



# Facts about Finland

- **Republic, parliamentary democracy**
- **338,000 km<sup>2</sup>**
- **5.6 million people, 3.2 million saunas**
- **GDP per capita \$54,000**
- **Member of the EU and NATO**
- **188,000 lakes, 224,000 islands**
- **22 billion trees (>4,000/person)**
- **3.2 million saunas**

**#1** Happiest Country in the World (UN World Happiness Report 2018-2023)

**#1** in UN Sustainability Goals (2021/2022)

**#1** Digital Competitiveness in the EU (Digital Economy and Society Index 2019/2022)

**#1** Most Stable Country in the World (Fund for Peace, Fragile States Index 2019)

**#1** Finance for startup and scaleups (Global innovation index 2023)

**#1** Good Country Index (2019)

# Thriving startup ecosystem in Finland



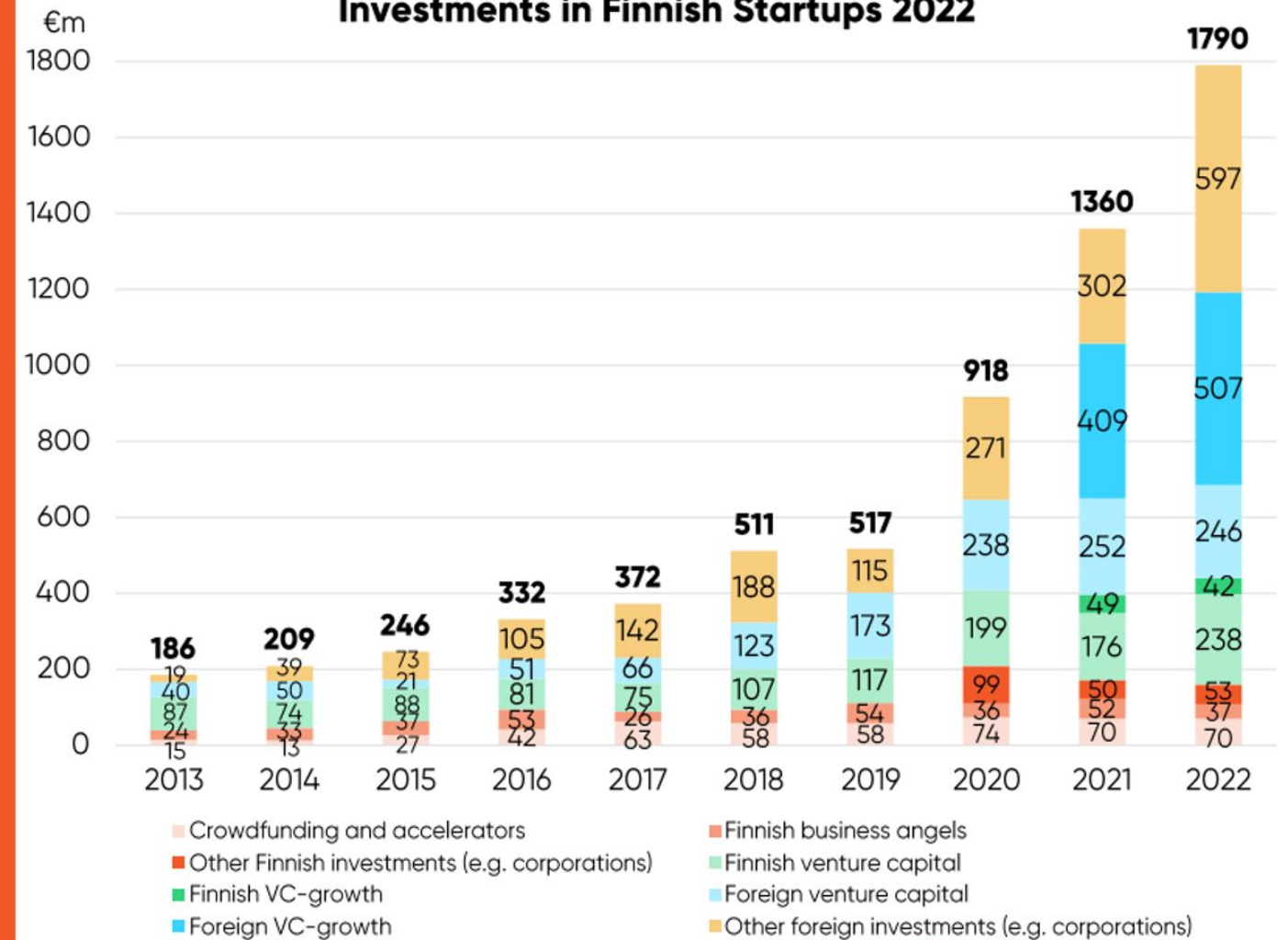
**€1.8 Billion Invested in Finnish Startups**

**+32 %**  
growth in investments into Finnish startups from the previous year

**€1.35bn (+40 %)**  
foreign investors accounted for 75 % of the investments received by Finnish companies in 2022

**€1.03bn (+17 %)**  
the largest group of investors was venture capital and growth investors

**Investments in Finnish Startups 2022**



Sources: : FVCA, EDC, FIBAN, Repomedia, Finnvera, HBH Investor Services, Vigos





Program highlight:

# Attending Slush

**November 20 - 21, 2024 HELSINKI**

Slush is one of the most significant startup events in the world, also recognized as the largest gathering of venture capital globally. It provides a brilliant platform to meet influential players in the technology ecosystem not only from Finland but from around the world.

The Vertical team, along with partners, will prepare KSC startups for attendance, ensuring they are set for success and have access to relevant partners, investors, and events.

Additionally, KSC Helsinki's Demo Day is one of the official side events of Slush.

For more information about the event, visit [www.slush.org](http://www.slush.org)



# Vertical team for KSC - Contact us for more information

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